

# **Your Colourful World of Containers – a design competition**

## **Calling all budding designers!**

1. The purpose of this competition is to design a container to commemorate 40 years of containerisation in Singapore's history.
2. Draw your inspiration from what is typically transported in containers.
3. You can submit your entry using any medium. For digital submissions, entries must be done in CMYK, vector, save in both EPS and JPG format. No halftones and gradients unless created in Illustrator program. JPGs of at least 300dpi (at 297mm x 420mm) are also requested so that entries can be printed.
4. Selected entries will be reproduced and displayed at the SMW exhibition at Vivocity (Court A and Court B) from 17-22 April 2012.
5. In addition, your entry should also include a short description (not exceeding 100 words) of your design concept, including background information on what inspired your work, and explanation of the important elements of your design in the entry form attached to the container template.
6. Submit your entry via email to [smw.containerisation@gmail.com](mailto:smw.containerisation@gmail.com). Email attachments should not exceed 5MB. Entries which exceed 5MB may be submitted by post or by hand, in a sealed envelope (with the digital files) to:

3 Pemimpin Drive #03-01  
Lip Hing Industrial Building  
Singapore 576147  
Attn: Mr Morvan Tiun

7. Participants are entirely responsible for all entry-related costs, such as postage and any other related costs.
8. The Organising Committee reserves the right to add back the original line art from the container template to submitted entries. (ie. If a selected design disregarded the lines from the container template, the Organising Committee will add the line art back in when printing it out for display)
9. Entries that are late, illegible, incomplete, misdirected or incompletely received will not be eligible.

## **SUBMISSION**

1. There is no fee to enter the competition.
2. The contest is open to everyone in Singapore.

3. The contest is open to individuals.
4. No more than three (3) entries may be submitted by any one entrant.
5. Each entrant is eligible to win only one prize.
6. Entries must be based on template of a container. The template is available for download at [www.smw.sg/competition.html](http://www.smw.sg/competition.html).
7. Participants shall submit their entries together with the entry form via email to [smw.containerisation@gmail.com](mailto:smw.containerisation@gmail.com). Supporting hardcopy submission (if any) should be dropped off at the following address no later than 19 March 2012, 1700hrs.

Address:

3 Pemimpin Drive #03-01  
Lip Hing Industrial Building  
Singapore 576147

8. Entries that fail to conform to the guidelines as set out on this website will be disqualified.
9. All submitted items will not be returned and will be the properties of the organising committee.

## **INTELLECTUAL PROPERTY RIGHTS**

1. All works submitted should be original and should not have been awarded by the organiser of another similar competition before.
2. All participants are responsible in ensuring their submission will not infringe existing copyright/patent law.
3. The Organising Committee is not liable for infringement or abuse of any design as a result of entry in this competition or as a result of subsequent publicity.
4. The Organising Committee shall not be held responsible for entries that are lost or contain corrupted data due to whatever reasons.
5. All entries will become the sole property of the Organising Committee and may be displayed publicly either electronically or via public display.

## **JUDGING CRITERIA**

1. The submitted entries will be judged and ranked by a panel of judges formed by the Organising Committee.

2. Entries will be judged on the following: -
- Originality and Creativity: 50%
  - Relevance to competition theme: 50%

3. The prizes are:

- First Prize - cash \$2,500
- Second Prize - cash \$1,500
- Third Prize - cash \$700
- Merit Awards – cash \$300 x 3

## **ANNOUNCEMENT OF RESULTS**

1. Winners will be notified by email.
2. Shortlisted entries will be displayed at the SMW exhibition at Vivocity (Court A and Court B) from 17-22 April 2012.
3. In event of a tie, the organising committee reserves the right to redistribute the prizes.
4. All decisions made by the judging panel are final.

If you have any query, please send an email to: [smw.containerisation@gmail.com](mailto:smw.containerisation@gmail.com)

## **About Maritime Singapore**

Singapore has an intelligent port with cutting-edge navigational and vessel monitoring technology. As an international maritime centre, Singapore possesses the full suite and spectrum of a hub port through its focus on developing people through maritime education and training, R&D and funding for innovative maritime solutions and business development.

Despite Singapore's limited sea space and busy port handling millions of containers and cargo every year, its rich marine environment with a thriving and diverse ecological system, home to hundreds of species of fishes and coral nursery, has been well-protected. Beyond port and marine services such as bunkering and ship registry, Singapore is a vibrant maritime cluster of maritime ancillary services in shipping, law, finance, brokerage, insurance and training.